



Moonbeam

Children's Book Awards

CELEBRATING YOUTHFUL CURIOSITY & DISCOVERY THROUGH BOOKS & READING

Announcing the call for entries into the 14th annual Moonbeam Children's Book Awards, designed to honor the year's best children's books, authors, and illustrators. The 2020 Moonbeam Children's Book Awards contest is accepting entries until August 8, 2020 for books with 2019 or 2020 copyrights or that were released since October 1, 2018, and is open to authors, illustrators, and publishers of children's books written in English or Spanish and intended for the North American market.

Presented by Jenkins Group and *IndependentPublisher.com*, the Moonbeam Children's Book Awards are intended to bring increased recognition to exemplary children's books and their creators, and to support childhood literacy and life-long reading. Medals will be awarded in 41 print book categories and 4 e-book categories, covering the full range of subjects, styles, and age groups that children's books are written and published in today. In addition, Moonbeam Spirit Awards are given to a few entrants who demonstrate special dedication to children's needs and children's book arts.

As our society has gotten more complex and growing up has become more complicated, children's book authors and publishers have risen to the occasion, creating books that not only celebrate the joys of childhood, but also help kids and families deal with its challenges. The Moonbeam Awards recognize and reward the best of these books and bring them to the attention of booksellers, librarians, parents, and children.

Last year, a total of 156 medalists were chosen from over 1,000 entries. Gold, silver and bronze medals went to books from 32 U.S. states, 3 Canadian provinces, and 6 countries overseas.

Many of our award-winning books encourage children to be generous and compassionate, to stand up to bullies, and to believe in fulfilling their dreams. The diversity of the winning publishers proves that promoting childhood literacy knows no boundaries, as medal-winners came not only from long-established publishers and university presses, but from small presses, foundations, and self-published entrepreneurs.

Good luck to all!

Contact Information

JIM BARNES, Awards Director
phone: 1.800.706.4636 x 1011
email: jimb@bookpublishing.com

AMY SHAMROE, Awards Coordinator
phone: 1.800.706.4636 x 1001
email: ashamroe@bookpublishing.com

EMAIL: info@moonbeamawards.com

Convenient & secure online registration available at: www.MoonbeamAwards.com

Please 'whitelist' bookpublishing.com and independentpublisher.com

in your email client to receive entry confirmation and updates about the contest.



Who May Enter

Authors, illustrators, publishers and self-publishers of children's books, written in English or Spanish and appropriate for the North American market (we say "appropriate" to mean written with language and terminology our American judges will understand). Authors and illustrators are welcome to enter their books themselves. In this case, mention the publisher by name, and use your own address and contact information.

Eligibility

Books that are published with a 2019 or 2020 copyright or that were released since October 1, 2018 are eligible. The contest is for published books, but ISBN is not required. Submission of galley copies is permissible if finished copies are not yet available. E-books are eligible for entry into our ebook categories, and may also be entered into our regular subject categories where they will be judged alongside print books.

How to Enter

Publishers are to select the category or categories in which the book(s) should be judged. Submission for more than one category is acceptable, but each category entry requires an entry fee.

What to Send

Please include online registration receipt or completed entry form and check in U.S. Funds in the same package as the books. Submit two copies of the title per category entered. For example, when you enter a title two categories please send four books; when entering three categories, please send six books. All books entered become the physical property of Jenkins Group and will eventually be donated to local libraries or charities. E-book files will be deleted after judging and results announcements.

Book Series Submission

To be judged in our Book Series categories, at least two titles must be published at the time of entry. At least one of the series titles must be published within the eligibility timeframe (since October 1, 2018). Send the entire series for judging. (For very large series, the number of titles sent is negotiable.)

Entry Fees (per title, per category)

The first "early-bird" deadline is February 1, 2020 (\$75 per entry); the second early-bird deadline is May 30, 2020 (\$85 per entry); and the final entry deadline is August 8, 2020 (\$95 per entry). Early-bird discounts are in place to encourage early entries and spread out the tasks of processing and shelving books. Ebook categories are \$55 when added to a regular category; otherwise the entry fee is the same as regular categories when entering an ebook category only.

Packaging and Mailing

When entering by mail, please include form below with your entry, preferably folded and inserted inside the front cover. Pack and tape your books well -- lightweight shipping envelopes sometimes arrive empty. Again, please tuck paperwork and checks inside books and seal those packages well!

Judging Process

Judging will be based on content, originality, design, and production quality, with emphasis on innovation and dedication to children's health and literacy issues. Our judging panel includes experts from the fields of editing, design, reviewing, bookselling and library. Medalists will be named on about September 30th; award ceremony takes place during the Traverse City Children's Book Festival on November 14, 2020.

Deadlines

The first "early-bird" deadline is February 1, 2020 (\$75 per entry); the second early-bird deadline is May 30, 2020 (\$85 per entry); and the final entry deadline is August 8, 2020 (\$95 per entry). All entries must be posted online or postmarked by the final entry deadline of August 8, 2020, with a ten-day grace period for books to arrive. We will confirm your entry via email and send judging and results updates via email – hence the importance of 'whitelisting' our web domains.

Awards and Recognition

Gold, silver and bronze medals will be awarded in each category. Each winning book will receive a medal, personalized certificate, and 20 sample seals. Medalists and their guests are invited to attend the November 14th awards ceremony and celebration at no charge.

Print Book Categories

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| 1. Board Book/Cloth Book | 21. Young Adult Fiction – Mature Issues |
| 2. Alphabet/Counting Book | 22. Children's Poetry |
| 3. Book Arts/Pop-up/Cut-out | 23. Non-Fiction – Picture Book |
| 4. Activity Book 1 – Games, Arts & Crafts, etc. | 24. Non-Fiction – Chapter Book |
| 5. Activity Book 2 – Educational, Science,
History | 25. Animals/Pets – Fiction |
| 6. Best Illustrator | 26. Animals/Pets – Non-Fiction |
| 7. Picture Book – Preschool | 27. Multicultural Non-Fiction |
| 8. Picture Book – 4-8 Year Old | 28. Comic/Graphic Novel |
| 9. Picture Book – All Ages | 29. Religion/Spirituality |
| 10. Juvenile Fiction –
Early Reader/First Chapter Books | 30. Holiday |
| 11. Pre-Teen Fiction – General | 31. Book with Merchandise (plush toy, etc.) |
| 12. Pre-Teen Fiction – Fantasy | 32. Spanish Language Book |
| 13. Pre-Teen Fiction – Mystery | 33. Environmental Issues |
| 14. Pre-Teen Fiction – Historical/Cultural | 34. Health Issues |
| 15. Pre-Teen Fiction – Mature Issues | 35. Mind-Body-Spirit/Self-Esteem |
| 16. Young Adult Fiction – General | 36. Best First Book – Picture Book |
| 17. Young Adult Fiction – Fantasy/Sci-Fi | 37. Best First Book – Chapter Book |
| 18. Young Adult Fiction – Horror/Mystery | 38. Best Book by Youth Author (under 18) |
| 19. Young Adult Fiction – Historical/Cultural | 39. Best Book Series – Picture Book |
| 20. Young Adult Fiction – Religion/Spirituality | 40. Best Book Series – Chapter Book |
| | 41. Best Book Series – Non-Fiction |

E-Book Categories

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|-------------------------------------|-------------------------|
| E1. Children's Picture Book | E3. Pre-Teen Fiction |
| E2. Picture Book – Enhanced & Apps* | E4. Young Adult Fiction |

*Enhanced E-Books and Apps are those including embedded audio, video, animations, etc.

Notes on E-Book Submission

E-books are eligible in all categories, both e-book and general. They may be submitted electronically in any commonly used format (e.g. .PDF, .MOBI, .EPUB). You will have the option to upload your e-book after you pay online and receive a confirmation email. Electronic submissions will be erased at the end of the contest, after results are announced. Word documents will not be accepted.

E-book entry fee is just \$55 when adding an e-book entry to a regular print book entry; fees are the same as regular category fees when entering an e-book category only.

MOONBEAM CHILDREN'S BOOK AWARDS ENTRY GUIDELINES

When paying by check, please include this form with your entry, preferably folded and inserted inside the front cover.

Moonbeam 2020 Entry Form:

Title

Author

Publisher Name (as you'd like it to appear in results listing and publicity)

Category(s) Entered (You may list multiple categories, but don't forget to pay the fee and send two books for each category entered)

PLEASE REMEMBER TO SUBMIT TWO COPIES OF BOOK FOR EACH CATEGORY ENTERED!

Early-bird fee #1 – postmarked by Feb 1, 2020 (per title, per category) _____ @ \$75 = _____

Early-bird fee #2 – postmarked by May 30, 2020 (per title, per category) _____ @ \$85 = _____

Regular fee – postmarked by deadline of August 8, 2020 (per title, per category) _____ @ \$95 = _____

Add E-book Entry (per title, per category) _____ @ \$55 = _____

(All Fees to be submitted in U.S. Funds)

Contact Person

Email Address

Company / Publisher (for mailing purposes)

Mailing Address

City, State, Postal Code, Country

Telephone

Method of Payment

Check in U.S. funds payable to Jenkins Group

To enter with credit card, visit our online entry page:
<http://www.MoonbeamAwards.com>

How to Send

Ship books with entry fee(s) and entry form(s) to:
Moonbeam Children's Book Awards
Jenkins Group
1129 Woodmere Ave – Suite B
Traverse City, MI 49686