



Moonbeam Children's Book Awards

CELEBRATING YOUTHFUL CURIOSITY & DISCOVERY THROUGH BOOKS & READING

Announcing the call for entries into the 11th annual **Moonbeam Children's Book Awards**, designed to honor the year's best children's books, authors and illustrators. The 2017 Moonbeam Children's Book Awards contest is accepting entries until August 12, 2017 for books with **2016 or 2017 copyrights** or that were **released since October 1, 2015**, and is open to authors, illustrators, and publishers of children's books written in English or Spanish and intended for the North American market.

Presented by Jenkins Group and IndependentPublisher.com, the Moonbeam Children's Book Awards are intended to bring increased recognition to exemplary children's books and their creators, and to support childhood literacy and life-long reading. Awards will be given in 42 print book categories and 5 e-book categories, covering the full range of subjects, styles and age groups that children's books are written and published in today. In addition, **Moonbeam Spirit Awards** are given to a few entrants who demonstrate special dedication to children's needs and children's book arts.

As our society has gotten more complex and growing up has become more complicated, children's book authors and publishers have risen to the occasion, creating books that not only celebrate the joys of childhood, but also help kids and families deal with its challenges. The Moonbeam Awards recognize and reward the best of these books and bring them to the attention of booksellers, librarians, parents, and children.

Last year, a total of 159 medalists were chosen from over 1,500 entries. Gold, silver and bronze medals went to books from 35 U.S. states, 6 Canadian provinces, and 6 countries overseas.

Many of our award-winning books encourage children to be generous and compassionate, to stand up to bullies, and to believe in fulfilling their dreams. The diversity of the winning publishers proves that promoting childhood literacy knows no boundaries, as medal-winners came not only from long-established publishers and university presses, but from small presses, foundations, and self-published entrepreneurs.

Good luck to all!

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Convenient & secure online registration available at: www.MoonbeamAwards.com



Who May Enter

Authors, illustrators, publishers and self-publishers of children's books, written in English or Spanish and appropriate for the North American market (We say "appropriate" to mean written with language and terminology our American judges will understand). Authors and illustrators are welcome to enter their books themselves. In this case, mention the publisher by name, and all address and contact information is your own.

Eligibility

Books that are published with a 2016 or 2017 copyright or that were released since October 1, 2015 are eligible. The contest is for published books, but ISBN is not required. Submission of galley copies is permissible if finished copies are not yet available. E-books are eligible for entry into our ebook categories, and may also be entered into our regular subject categories where they will be judged alongside print books.

How to Enter

Publishers are to select the category or categories in which the book(s) should be judged. Submission for more than one category is acceptable, but each category entry requires an entry fee.

What to Send

Please include online registration receipt or completed entry form and check in U.S. Funds in the same package as the books. **Submit two copies of the title per category entered.** For example, when you enter a title two categories please send four books; when entering three categories, please send six books. All books entered become the physical property of Jenkins Group and will eventually be donated to local libraries or charities. E-book files will be deleted after judging and results announcements.

Book Series Submission

To be judged in our Book Series categories, at least two titles must be published at the time of entry. At least one of the series titles must be published within the eligibility timeframe (since October 1, 2015). Send the entire series for judging. (For very large series, the number of titles sent is negotiable.)

Entry Fees (per title, per category)

The first "early-bird" deadline is March 18, 2017 (\$75 per entry); the second early-bird deadline is June 17, 2017 (\$85 per entry); and the final entry deadline is August 12, 2017 (\$95 per entry). Early-bird discounts are in place to encourage early entries and spread out the tasks of processing and shelving books. Ebook categories are \$55 when added to a regular category; otherwise the entry fee is the same as regular categories when entering an ebook category only.

Packaging and Mailing

When entering by mail, please include form below with your entry, preferably folded and inserted inside the front cover. Pack and tape your books well -- lightweight shipping envelopes sometimes arrive empty. Again, please tuck paperwork and checks inside books and seal those packages well!

Judging Process

Judging will be based on content, originality, design, and production quality, with emphasis on innovation and dedication to children's health and literacy issues. Our judging panel includes experts from the fields of editing, design, reviewing, bookselling and library. Medalists will be named on about October 4th; award ceremony takes place during the Traverse City Children's Book Festival on November 11, 2017.

Deadlines

The first "early-bird" deadline is March 18, 2017 (\$75 per entry); the second early-bird deadline is June 17, 2017 (\$85 per entry); and the final entry deadline is August 12, 2017 (\$95 per entry). **All entries must be posted online or postmarked by the final entry deadline of August 12, 2017, with a ten-day grace period for books to arrive.** We will confirm your entry via email and send judging and results updates via email.

Awards and Recognition

Gold, silver and bronze medals will be awarded in each category. Each winning book will receive a medal, personalized certificate, and 20 sample seals. Medalists and their guests are invited to attend the November 11th awards ceremony and celebration at no charge. Preview merchandise at:
<http://www.jenkinsgroupinc.com/store/index.php?p=catalog&parent=2&pg=1>

Print Book Categories

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| 1. Board Book/Cloth Book | 21. Young Adult Fiction – Mature Issues |
| 2. Alphabet/Counting Book | 22. Children's Poetry |
| 3. Book Arts/Pop-up/Cut-out | 23. Non-Fiction – Picture Book |
| 4. Activity Book 1 – Games, Arts & Crafts, etc. | 24. Non-Fiction – Chapter Book |
| 5. Activity Book 2 – Educational, Science, History | 25. Animals/Pets |
| 6. Book with Music/Theatrical | 26. Multicultural Non-Fiction – Picture Book |
| 7. Picture Book – Preschool | 27. Multicultural Non-Fiction – Chapter Book |
| 8. Picture Book – 4-8 Year Old | 28. Religion/Spirituality |
| 9. Picture Book – All Ages | 29. Holiday |
| 10. Juvenile Fiction – Early Reader/First Chapter Books | 30. Book with Merchandise (plush toy, etc.) |
| 11. Pre-Teen Fiction – General | 31. Spanish Language Book |
| 12. Pre-Teen Fiction – Fantasy | 32. Environmental Issues |
| 13. Pre-Teen Fiction – Mystery | 33. Health Issues |
| 14. Pre-Teen Fiction – Historical/Cultural | 34. Mind-Body-Spirit/Self-Esteem |
| 15. Pre-Teen Fiction – Mature Issues | 35. Reading Skills/Literacy |
| 16. Young Adult Fiction – General | 36. Best First Book – Picture Book |
| 17. Young Adult Fiction – Fantasy/Sci-Fi | 37. Best First Book – Chapter Book |
| 18. Young Adult Fiction – Horror/Mystery | 38. Best Illustrator |
| 19. Young Adult Fiction – Historical/Cultural | 39. Best Book by Youth Author (under 18) |
| 20. Young Adult Fiction – Religion/Spirituality | 40. Best Book Series – Picture Book |
| | 41. Best Book Series – Chapter Book |
| | 42. Best Book Series – Non-Fiction |

E-Book Categories

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|-------------------------------------|-------------------------|
| E1. Children's Picture Book | E4. Young Adult Fiction |
| E2. Picture Book – Enhanced & Apps* | E5. Non-Fiction |
| E3. Pre-Teen Fiction | |

*Enhanced E-Books and Apps are those including embedded audio, video, animations, etc.

Notes on E-Book Submission

E-books are eligible in all categories, both e-book and general. They may be submitted electronically in any commonly used format (e.g. .PDF, .MOBI, .EPUB). **You will have the option to upload your e-book after you pay online and in a confirmation email.** Electronic submissions will be erased at the end of the contest, after results are announced. **Word documents will not be accepted.**

E-book entry fee is just \$55 when adding an e-book entry to a regular print book entry; fees are the same as regular category fees when entering an e-book category only.

2017 MOONBEAM CHILDREN'S BOOK AWARDS ENTRY FORM

When paying by check, please include this form with your entry, preferably folded and inserted inside the front cover.

Title Info:

Title

Author

Publisher Name (as you'd like it to appear in results listing and publicity)

Category(s) Entered (You may list multiple categories, but don't forget to pay the fee and send two books for each category entered)

PLEASE REMEMBER TO SUBMIT TWO COPIES OF BOOK FOR EACH CATEGORY ENTERED!

Early-bird fee #1 – postmarked by March 18th, 2017 (per title, per category) _____ @ \$75 = _____

Early-bird fee #2 – postmarked by June 17, 2017 (per title, per category) _____ @ \$85 = _____

Regular fee – postmarked by deadline of August 12, 2017 (per title, per category) _____ @ \$95 = _____

Add E-book Entry (per title, per category) _____ @ \$55 = _____

(All Fees to be submitted in U.S. Funds)

Contact Person

Email Address

Company / Publisher (for mailing purposes)

Mailing Address

City, State, Postal Code, Country

Telephone

Method of Payment

Check in U.S. funds payable to Jenkins Group

To enter with credit card, visit our online entry page:
<http://www.MoonbeamAwards.com>

How to Send

Ship books with entry fee(s) and entry form(s) to:

Moonbeam Children's Book Awards 2017
1129 Woodmere Ave – Suite B
Traverse City, MI 49686