



*“Celebrating youthful curiosity, discovery and learning through books and reading”*

Announcing the call for entries into the fourth annual **Moonbeam Children's Book Awards**, designed to honor the year's best children's books, authors and illustrators. The book awards program is accepting entries until August 21st, 2010 for books with **2009 or 2010 copyrights** or that were **released in 2009 or 2010**, and is open to authors, illustrators, and publishers of children's books written in English or Spanish and intended for the North American market.

Presented by Jenkins Group and *Independent Publisher Online*, the Moonbeam Children's Book Awards are intended to bring increased recognition to exemplary children's books and their creators, and to support childhood literacy and life-long reading. Awards will be given in 36 categories covering the full range of subjects, styles and age groups that children's books are written and published in today. In addition, **Moonbeam Spirit** awards are given to a few entrants who demonstrate special dedication to children needs and children's book arts.

As our society has gotten more complex and growing up has become more complicated, children's book authors and publishers have risen to the occasion, creating books that not only celebrate the joys of childhood, but also help kids and families deal with its challenges. The Moonbeam Awards will recognize and reward the best of these books and bring them to the attention of booksellers, librarians, parents and children.

#### **2010 MOONBEAM CHILDREN'S BOOK AWARDS CATEGORIES**

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|---|--|
| <ol style="list-style-type: none"><li>1. Board Book/Cloth Book</li><li>2. Alphabet/Counting Book</li><li>3. Pop-up/Cut-out</li><li>4. Activity Book 1 – Games, Arts &amp; Crafts, etc.</li><li>5. Activity Book 2 – Educational, Science, History</li><li>6. Book with Music/Theatrical</li><li>7. Picture Book - Preschool</li><li>8. Picture Book - 4-8 Year Old</li><li>9. Picture Book - All Ages</li><li>10. Juvenile Fiction –<br/>    Early Reader/1<sup>st</sup> Chapter books</li><li>11. Pre-Teen Fiction – General</li><li>12. Pre-Teen Fiction – Fantasy</li><li>13. Pre-Teen Fiction - Historical/Cultural</li><li>14. Young Adult Fiction - General</li><li>15. Young Adult Fiction – Fantasy/Sci-Fi</li><li>16. Young Adult Fiction – Horror/Mystery</li><li>17. Young Adult Fiction – Historical/Cultural</li><li>18. Young Adult Fiction – Religion/Spirituality</li></ol> | <ol style="list-style-type: none"><li>19. Young Adult Fiction – Mature Issues</li><li>20. Children's Poetry</li><li>21. Non-Fiction – Picture book</li><li>22. Non-Fiction - Young Adult</li><li>23. Multicultural – Picture book</li><li>24. Multicultural Non-Fiction – Young Adult</li><li>25. Comic/Graphic Novel</li><li>26. Religion/Spirituality</li><li>27. Holiday</li><li>28. Book with Merchandise (plush toy, etc.)</li><li>29. Spanish Language Book</li><li>30. Environmental Issues</li><li>31. Health Issues</li><li>32. Mind-Body-Spirit/Self-Esteem</li><li>33. Reading Skills/Literacy</li><li>34. Best First Book – Picture Book</li><li>35. Best First Book – Chapter Book</li><li>36. Best Illustrator</li></ol> |
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## 2010 MOONBEAM CHILDREN'S BOOK AWARDS – ENTRY GUIDELINES

### Who May Enter

Authors, illustrators, publishers and self-publishers of children's books, written in English or Spanish and intended for the North American market. Authors and illustrators are welcome to enter their books themselves.

### Eligibility

Books that are published with a 2009 or 2010 copyright or that were released in 2009 or 2010 are eligible. The contest is for published books, but ISBN is not required. Submission of galley copies is permissible if finished copies are not yet available.

### How to Enter

Publishers are to select the category or categories in which the book(s) should be judged. Submission for more than one category is acceptable, but each category entry requires an entry fee. Please include completed entry form and check/credit card info, or online registration receipt in the same package as the books. **Submit two copies of the title per category entered.** For example, when you enter two categories, please send four books; when entering three categories, please send six books. All books entered become the physical property of Jenkins Group and will eventually be donated to local libraries and charities.

**Entry Fees** (per title, per category) Early-bird entry deadlines are February 13th (\$75 fee) and June 5<sup>th</sup> (\$85 fee); the final deadline is August 21, 2010 (\$95 fee).

### Judging Process

Judging will be based on content, originality, design, and production quality, with emphasis on innovation and dedication to children's. Our judging panel includes experts from the fields of editing, design, reviewing, bookselling and library. Three to seven medalists per category will be named on about October 15th; final results to be announced on about November 1, 2010.

### Deadlines

Early-bird deadline #1 is February 13, 2010; early-bird deadline #2 is June 5, 2010, and the final entry deadline is August 21, 2010. **All entries must be posted online or postmarked by August 21, 2010.** We will confirm your entry via email and send judging and results updates via email.

### Awards and Recognition

Gold, silver and bronze medals will be awarded in each category. Gold, silver and bronze award seals are available to all medalists. Each winning book will receive a medal, personalized certificate, and 20 sample seals. See examples at [www.jenkinsgroupinc.com/IXXO](http://www.jenkinsgroupinc.com/IXXO).

**For more information contact: Jim Barnes, Awards Director**

**ph: 1.800.706.4636 x1011**

**email: [info@moonbeamawards.com](mailto:info@moonbeamawards.com)**

Convenient & secure online registration available at: <http://www.MoonbeamAwards.com>

### TIPS:

**When entering by mail, please include form below with your entry, preferably folded and inserted inside the front cover.**

**Pack and tape your books well! Lightweight shipping envelopes sometimes arrive empty!**

# MOONBEAM CHILDREN'S BOOK AWARDS - ENTRY FORM

\_\_\_\_\_

**Title**

\_\_\_\_\_

**Author**

\_\_\_\_\_

**Illustrator**

\_\_\_\_\_

**Publisher name as you'd like it listed in publicity**

\_\_\_\_\_

**Category(s) Entered (You may list multiple categories, but don't forget to send two books for each category entered.)**

*Early-Bird Entry #1 – postmarked by Feb. 13, 2010 (per title, per category)* \_\_\_\_\_ @ \$75 = \_\_\_\_\_

*Early-Bird Entry #2 – postmarked by June 5, 2010 (per title, per category)* \_\_\_\_\_ @ \$85 = \_\_\_\_\_

*Regular Entry – postmarked by final deadline Aug 21, 2010 (per title, per category)* \_\_\_\_\_ @ \$95 = \_\_\_\_\_

(All Fees to be submitted in U.S. Funds) **Total:** \$ \_\_\_\_\_

\_\_\_\_\_

**Contact Person**

\_\_\_\_\_

**Email Address**

\_\_\_\_\_

**Company/Publisher**

\_\_\_\_\_

**Address**

\_\_\_\_\_

**City, State/Province, Postal Code**

\_\_\_\_\_

**Telephone**

**Method of Payment:**

Check in U.S. funds payable to *Moonbeam Awards*

Credit Card – Visa / MasterCard / American Express

\_\_\_\_\_

**Credit Card Number** **Exp. Date**

\_\_\_\_\_

**Name on Card**

**How to Send**

Ship books (send two copies for each category you're entering!) with entry fee and forms to:

**Moonbeam Awards 2010  
Jenkins Group  
1129 Woodmere Ave – Suite B  
Traverse City, MI 49686**