



“Celebrating youthful curiosity, discovery and learning through books and reading”

Announcing the call for entries into the third annual **Moonbeam Children’s Book Awards**, designed to honor the year's best children’s books, authors and illustrators. The new book awards program is accepting entries until August 8th, 2009 for books with **2008 or 2009 copyrights** or that were **released in 2008 or 2009**, and is open to authors, illustrators, and publishers of children’s books written in English or Spanish and intended for the North American market.

Presented by Jenkins Group and *Independent Publisher Online*, the Moonbeam Children’s Book Awards are intended to bring increased recognition to exemplary children’s books and their creators, and to support childhood literacy and life-long reading. Awards will be given in 36 categories covering the full range of subjects, styles and age groups that children’s books are written and published in today. Two special awards will be given: the **Peacemaker of the Year** award is presented in honor of Mattie J.T. Stepanek (1990-2004) whose message of hope and peace has inspired millions of people around the world, and was an impetus in the creation of these awards. The **Moonbeam Spirit** award recognizes dedication to children and book arts.

As our society has gotten more complex and growing up has become more complicated, children’s book authors and publishers have risen to the occasion, creating books that not only celebrate the joys of childhood, but also help kids and families deal with its challenges. The Moonbeam Awards will recognize and reward the best of these books and bring them to the attention of booksellers, librarians, parents and children.

2009 MOONBEAM CHILDREN’S BOOK AWARDS CATEGORIES

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| <ol style="list-style-type: none"> 1. Board Book/Cloth Book 2. Alphabet/Counting Book 3. Pop-up/Cut-out 4. Activity Book 1 – Games, Arts & Crafts, etc. 5. Activity Book 2 – Educational, Science, History 6. Book with Music/Theatrical 7. Picture Book - Preschool 8. Picture Book - 4-8 Year Old 9. Picture Book - All Ages 10. Juvenile Fiction –
 Early Reader/1st Chapter books 11. Pre-Teen Fiction – General 12. Pre-Teen Fiction – Fantasy 13. Pre-Teen Fiction - Historical/Cultural 14. Young Adult Fiction - General 15. Young Adult Fiction – Fantasy/Sci-Fi 16. Young Adult Fiction – Horror/Mystery 17. Young Adult Fiction – Historical/Cultural 18. Young Adult Fiction – Religion/Spirituality | <ol style="list-style-type: none"> 19. Young Adult Fiction – Mature Issues 20. Children’s Poetry 21. Non-Fiction – Picture book 22. Non-Fiction - Young Adult 23. Multicultural – Picture book 24. Multicultural Non-Fiction – Young Adult 25. Comic/Graphic Novel 26. Religion/Spirituality 27. Holiday 28. Book with Merchandise (plush toy, etc.) 29. Spanish Language Book 30. Environmental Issues 31. Health Issues 32. Mind-Body-Spirit/Self-Esteem 33. Reading Skills/Literacy 34. Best First Book – Picture Book 35. Best First Book – Chapter Book 36. Best Illustrator |
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2009 MOONBEAM CHILDREN'S BOOK AWARDS – ENTRY GUIDELINES

Who May Enter

Authors, illustrators, publishers and self-publishers of children's books, written in English or Spanish and intended for the North American market. Authors and illustrators are welcome to enter their books themselves.

Eligibility

Books that are published with a 2008 or 2009 copyright or that were released in 2008 or 2009 are eligible. The contest is for published books, but ISBN is not required. Submission of galley copies is permissible if finished copies are not yet available.

How to Enter

Publishers are to select the category or categories in which the book(s) should be judged. Submission for more than one category is acceptable, but each category entry requires an entry fee. Please include completed entry form and check/credit card info, or online registration receipt in the same package as the books. **Submit two copies of the title per category entered.** For example, when you enter two categories, please send four books; when entering three categories, please send six books. All books entered become the physical property of Jenkins Group and will eventually be donated to local libraries and charities.

Entry Fees (per title, per category) Early-bird entry deadline is June 20th (\$85 fee); the final deadline is August 8, 2009 (\$95 fee).

Judging Process

Judging will be based on content, originality, design, and production quality, with emphasis on innovation and social relevance. Our judging panels include experts from the fields of editing, design, reviewing, bookselling and library, and in some cases teachers and their students. We plan to announce contest results on about September 15th, and to present the awards on October 10th in Charleston, WV, during the ninth annual West Virginia Book Festival.

Deadlines

Early-bird deadline is June 20, 2009, and the final entry deadline is August 8, 2009. **All entries must be posted online or postmarked by August 8, 2009.** We will confirm your entry via email and send judging and results updates via email.

Awards and Recognition

A gold medal will be awarded to the winner of each category; runners-up in each category will receive silver medals; remaining semifinalists will receive bronze medals. Awards seals are available to all gold, silver and bronze medalists. Each winning book will receive a medal, personalized certificate, and 20 sample seals. (See examples at www.jenkinsgroupinc.com/IXXO.)

For more information contact: Jim Barnes, Awards Director
ph: 1.800.706.4636 x1011 email: info@moonbeamawards.com

Convenient & secure online registration available at:
<http://www.MoonbeamAwards.com>

MOONBEAM CHILDREN'S BOOK AWARDS - ENTRY FORM

Please include this form with your entry, preferably folded and inserted inside the front cover

Title

Author

Illustrator

Publisher name as you'd like it listed in publicity

Category(s) Entered (You may list multiple categories, but don't forget to send two books for each category entered.)

Early-Bird Entry – postmarked by June 20th (per title, per category) _____ @ \$85 = _____

Regular Entry – postmarked by final deadline of Aug 8th (per title, per category) _____ @ \$95 = _____

(All Fees to be submitted in U.S. Funds) Total: \$ _____

Contact Person

Email Address

Company/Publisher

Address

City, State/Province, Postal Code

Telephone

Method of Payment:

Check in U.S. funds payable to *Moonbeam Awards*

Credit Card – Visa / MasterCard / American Express

Credit Card Number

Exp. Date

Name on Card

How to Send

Ship books (send two copies for each category you're entering!) with entry fee and forms to:

**Moonbeam Awards 2009
Jenkins Group
1129 Woodmere Ave – Suite B
Traverse City, MI 49686**