



“Celebrating youthful curiosity, discovery and learning through books and reading”

Announcing the call for entries into the second annual **Moonbeam Children’s Book Awards**, designed to honor the year's best children’s books, authors and illustrators. The new book awards program is accepting entries until August 16th, 2008 for books with **2007 or 2008 copyrights** or that were **released in 2007 or 2008**, and is open to authors, illustrators, and publishers of children’s books written in English and intended for the North American market.

Presented by Jenkins Group and *Independent Publisher Online*, the Moonbeam Children’s Book Awards are intended to bring increased recognition to exemplary children’s books and their creators, and to support childhood literacy and life-long reading. Awards will be given in 29 categories covering the full range of subjects, styles and age groups that children’s books are written and published in today.

As our society has gotten more complex and growing up has become more complicated, children’s book authors and publishers have risen to the occasion, creating books that not only celebrate the joys of childhood, but also help kids and families deal with its challenges. The Moonbeam Awards will recognize and reward the best of these books and bring them to the attention of parents, booksellers, librarians – and to children themselves.

Questions? Contact Jim Barnes, Awards Director:
email: info@moonbeamawards.com - ph: 1.800.644.0133 x1011

2008 MOONBEAM CHILDREN’S BOOK AWARDS CATEGORIES

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| <ol style="list-style-type: none">1. Board Book/Cloth Book2. Alphabet/Counting Book3. Pop-up/Cut-out4. Activity Book 1 –
Games, Arts & Crafts, etc.5. Activity Book 2 –
Educational, Science, History, etc.6. Book with Music/Theatrical7. Audio Book8. Picture Book - Preschool9. Picture Book - 4-8 Year Old10. Picture Book - All Ages11. Juvenile Fiction –
Early Reader/1st Chapter books12. Pre-Teen Fiction –
Intermediate/Middle Grade13. Young Adult Fiction | <ol style="list-style-type: none">14. Young Adult Fiction – Mature Issues15. Children’s Poetry16. Non-Fiction – Picture book17. Non-Fiction - Young Adult18. Multicultural – Picture book19. Multicultural Fiction – Chapter Book20. Multicultural Non-Fiction21. Comic/Graphic Novel22. Religion/Spirituality23. Holiday24. Book with Merchandise (plush toy, etc.)25. Spanish Language Book26. Environmental Issues27. Health Issues28. Best First Book29. Best Illustrator |
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2008 MOONBEAM CHILDREN'S BOOK AWARDS - ENTRY GUIDELINES

Who May Enter

Authors, illustrators, publishers and self-publishers of children's books, written in English and intended for the North American market. Print-On-Demand and other independent authors are welcome to enter their books themselves.

Eligibility

Books that are published with a 2007 or 2008 copyright or that were released in 2007 or 2008 are eligible. Submission of galley copies is permissible if finished copies are not yet available.

How to Enter

Publishers are to select the category or categories in which the book(s) should be judged. Submission for more than one category is acceptable, but each category entry requires an entry fee. Please include completed entry form and check/credit card info, or online registration receipt in the same package as the books. **Submit two copies of the title per category entered.** For example, when you enter two categories, please send four books; when entering three categories, please send six books. All books entered become the physical property of Jenkins Group and will eventually be donated to local libraries and charities.

Entry Fees (per title, per category) Early-bird entry deadlines are March 15th (\$75 fee) and June 14th (\$85 fee); the final deadline is August 16th (\$95 fee).

Judging Process

Judging will be based on content, originality, design, and production quality, with emphasis on innovation and social relevance. Our judging panel includes experts from the fields of editing, design, reviewing, bookselling and library. Three to seven semi-finalists per category will be named on about October 3rd; final results to be announced on about October 17th, 2008.

Deadlines

Early-bird deadline #1 is March 15, 2008; early-bird deadline #2 is June 14, 2008, and the final entry deadline is August 16, 2008. **All entries must be posted online or postmarked by August 16th, 2008.** We will confirm your entry via email and send judging and results updates via email.

Awards and Recognition

A gold medal will be awarded to the winner of each category; runners-up in each category will receive silver medals; remaining semi-finalists will become Honorable Mentions in each category and will receive bronze medals. Awards stickers are available to all gold, silver and bronze medalists.

For more information contact: Jim Barnes, Awards Director
ph: 1.800.706.4636 x1011 email: info@moonbeamawards.com

Convenient & secure online registration available at:
<http://www.MoonbeamAwards.com>

MOONBEAM CHILDREN'S BOOK AWARDS - ENTRY FORM

Please include this form with your entry, preferably folded and inserted inside the front cover

Title

Author

Illustrator

ISBN

Category(s) Entered (You may list multiple categories, but don't forget to send two books for each category entered.)

Early-Bird Entry #1 – postmarked by March 15th (per title, per category) _____ @ \$75 = _____

Early-Bird Entry #2 – postmarked by June 14th (per title, per category) _____ @ \$85 = _____

Regular Entry – postmarked by final deadline of Aug 16th (per title, per category) _____ @ \$95 = _____

(All Fees to be submitted in U.S. Funds) Total: \$ _____

PLEASE REMEMBER TO SUBMIT TWO COPIES FOR EACH CATEGORY ENTERED

Contact Person

Email Address

Company/Publisher/POD Service

Address

City, State/Province, Postal Code

Telephone _____ **Fax** _____

Method of Payment:

- Check in U.S. funds payable to *Moonbeam Awards*
- Credit Card – Visa / MasterCard / American Express

Credit Card Number _____ **Exp. Date** _____

Name on Card _____ **Billing Street Address** _____

Billing Zip Code _____

How to Send

Ship books (send two copies for each category you're entering!) with entry fee and forms to:

**Moonbeam Book Awards 2008
Jenkins Group
1129 Woodmere Ave – Suite B
Traverse City, MI 49686**