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www.MoonbeamAwards.com

Announcing the 5th Annual Moonbeam Children's Book Awards Results

"Moonbeam Award-Winning Books Inspire Kids to Care for Themselves and Others"

(Traverse City, MI - Oct. 19, 2011) This year's Moonbeam Children's Book Award medalists have been chosen, so let the celebration of children, families and books begin!

The Moonbeam Awards were created by Michigan-based book marketing firm Jenkins Group to bring increased recognition to exemplary children's books and their authors, illustrators, and publishers. Moonbeam Award winners represent the best books published for children and young adults during the previous year, and medalists receive gold, silver and bronze medals and stickers depicting a mother and child reading together, silhouetted by a full moon.

Judging panels of librarians, teachers, students, and book reviewers chose medalists in 38 categories, and winning books came from a diverse group of long-established publishers, small presses, associations, and self-publishers. The awards attracted over 800 entries from throughout North America and the English-speaking world, and medals will go to books representing 33 U.S. states, 5 Canadian provinces, and 3 countries overseas.

See or download the complete contest results here:

<http://www.independentpublisher.com/article.php?page=1483>

http://www.moonbeamawards.com/2011_Moonbeam_Results1.pdf

A recurring theme among the award winners is the importance of being good to ourselves, our loved ones, and our planet. According to bronze medalist *Yuki Spread the Love*, "Everyone gets happy when love comes their way." In gold medalist *Sofia's Dream*, the heroine visits the Moon in a dream, and upon returning says, "Once you see from this distant view, / Awareness may come over you. / By far your gift of greatest worth, / Is our dear home, this planet Earth." Gold medalist *Every Kid's Guide to Living your Best Life* has chapters entitled, Being Kind to Myself, Being Kind to Others, and Being Grateful. A quote: "Have you ever noticed that when you are kind to someone, you feel happy inside?"

"This year's Moonbeam Award winners again prove that good books have a positive effect on children's lives," says Jenkins Group founder Jerrold Jenkins, father of four children ranging in ages 9 to 19. "Watching our kids read them, and hearing the laughter and seeing the tears, you know these books make a difference. We created the Moonbeams to reward these special books and bring them to the attention of parents, booksellers, librarians - and especially to young readers."

Adding to the excitement of this year's Moonbeam Awards celebration will be the awards ceremony held during the 2nd annual Traverse City Children's Book Festival, on November 12, 2011. Jenkins Group has been involved in book packaging, marketing and distribution since 1988, and the growing influence of our children's and grandchildren's love of books inspired us to launch the Moonbeam Awards, and now the children's book festival.

Learn more about the Moonbeam Awards at <http://www.MoonbeamAwards.com>

Learn more about the book festival at <http://www.TCChildrensBookFestival.com>

For more information about the Moonbeam Awards and the winning books and their creators, contact Awards director Jim Barnes at 1-800-644-0133 x 1011 or jimb@bookpublishing.com.